

Privacy Policy

Effective Date: September 30, 2025

At William M. Knight ("Company," "we," "our," or "us"), we respect your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit www.williammknight.com ("Website"), engage with our consulting, coaching, and speaking services, or otherwise interact with us.

1. Information We Collect

- Personal Information: Name, email, phone, payment details, information submitted via forms.
- Automatically Collected: IP address, browser/device, usage data, cookies and analytics.
- Sensitive Information: We do not intentionally collect sensitive categories (health, religion, etc.).

2. Legal Bases for Processing (GDPR/UK GDPR)

- Consent, Contract, Legitimate Interest, Legal Obligation.

3. Your Rights

- GDPR: Access, correction, deletion, restriction, portability, withdraw consent.
- CCPA/CPRA: Disclosure, deletion, opt-out of sale/sharing (we do not sell data). No discrimination for exercising rights.

4. Data Use

We use your information to provide services, process payments, send communications, improve Website, and comply with obligations.

5. Data Sharing

We share only with trusted service providers, for legal compliance, or in case of business transfer.

6. Cookies & Tracking

We use cookies, pixels, and analytics for performance and personalization.

7. Data Retention & Security

Data is retained as necessary. We use industry safeguards but cannot guarantee 100% security.

8. International Transfers

Data may be processed in the U.S. or other jurisdictions. By using the Website, you consent to such transfers.

9. Children's Privacy

We do not knowingly collect data from children under 13 (16 in EU/UK).

10. Updates

We may revise this Privacy Policy. The effective date will always reflect the latest update.

Contact Us

■ will@williammknight.com